

Figure 1

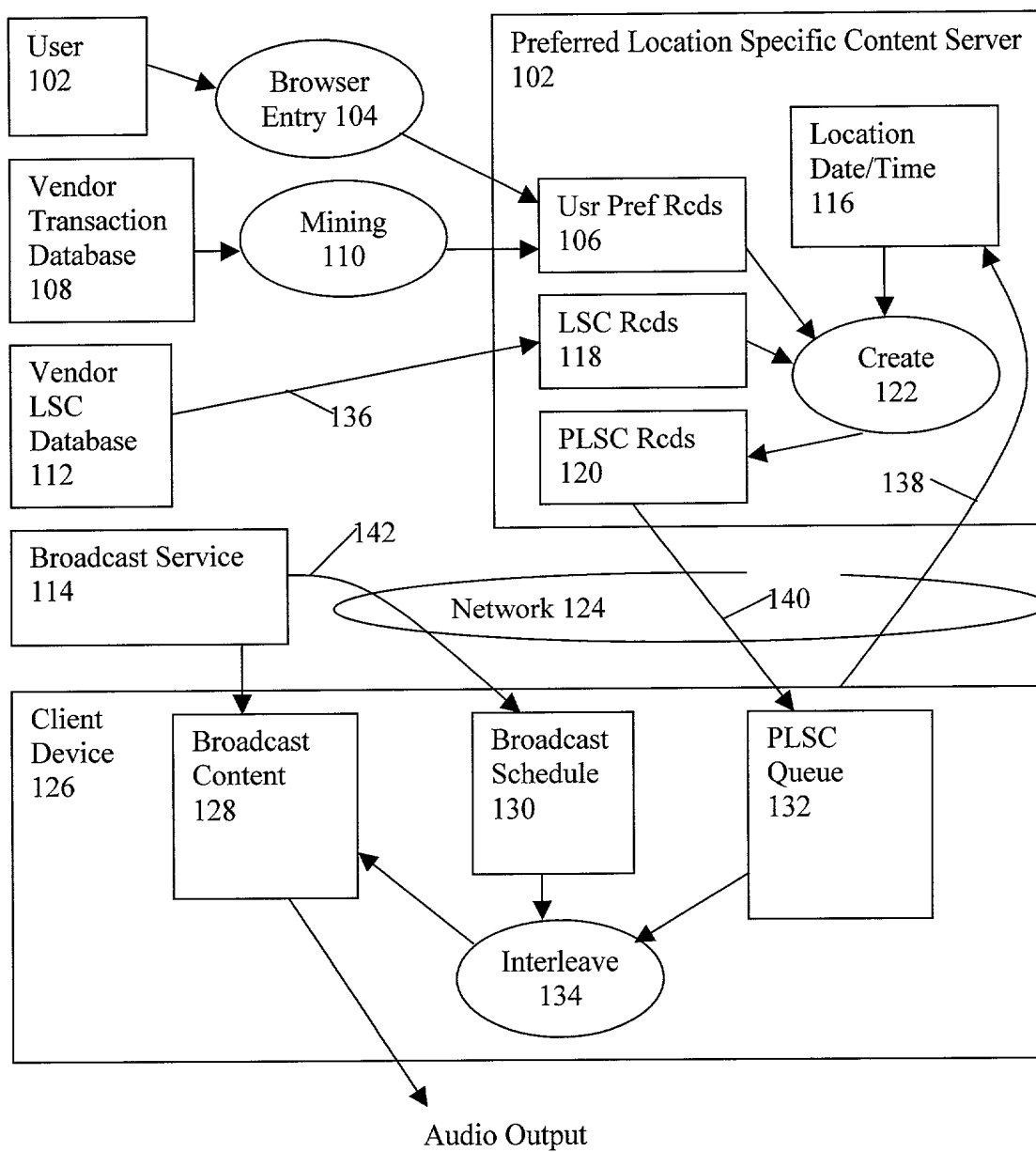


Figure 2

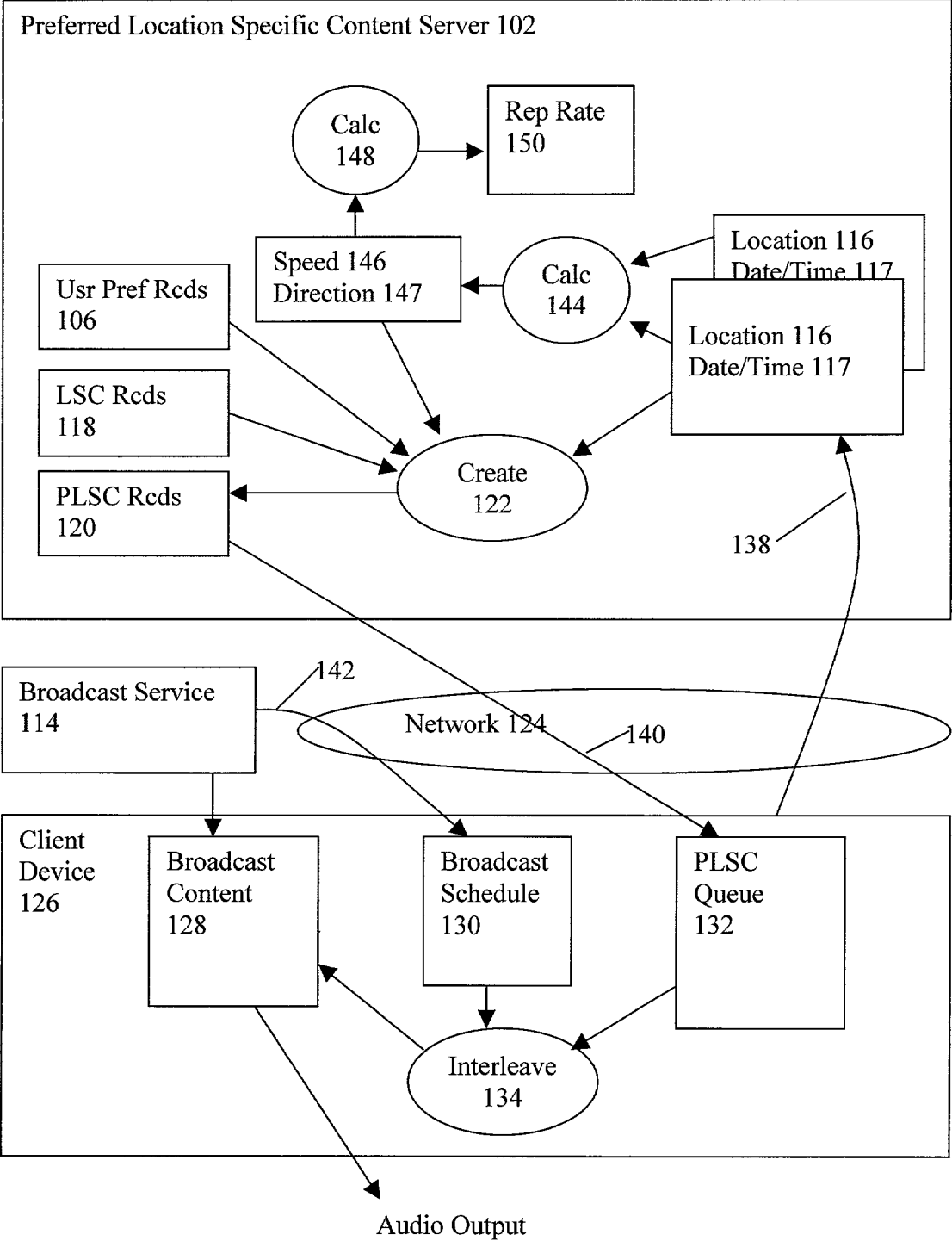


Figure 3

User Preference Record – 106

User ID – 404
Priority – 406
Preference – 408

LSC Record – 118

Digital content – 412
Content type – 414
Target location – 416
Duration – 418
Relevant date range – 420
Relevant time range – 422

PLSC Record – 120

User ID – 404
Digital content – 412
Duration – 418

Figure 4